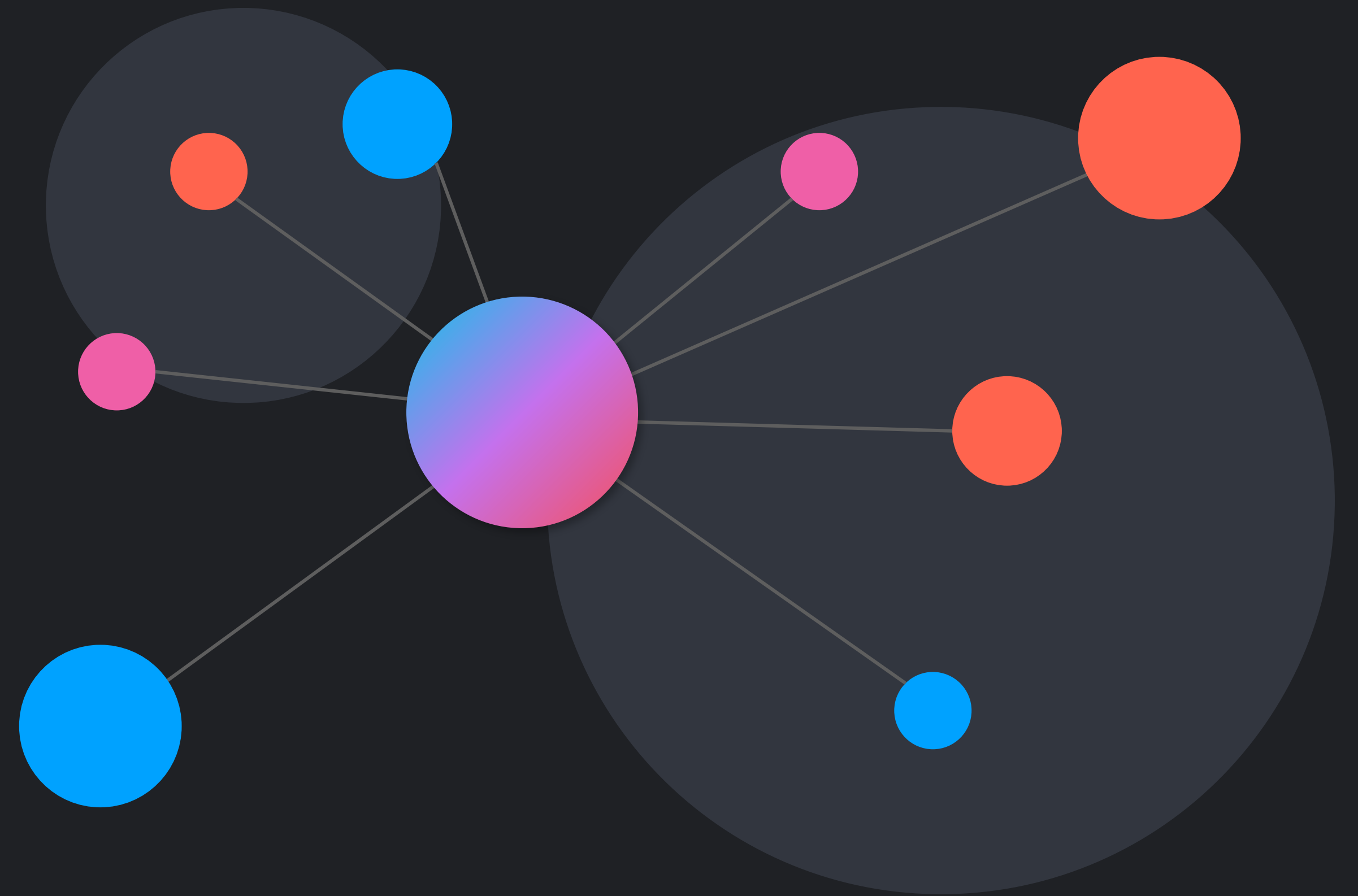


Lean Startup But Make it Platform & Web3

We lead entrepreneurial teams to create lean, measurable and competitive platforms to secure their next investment.

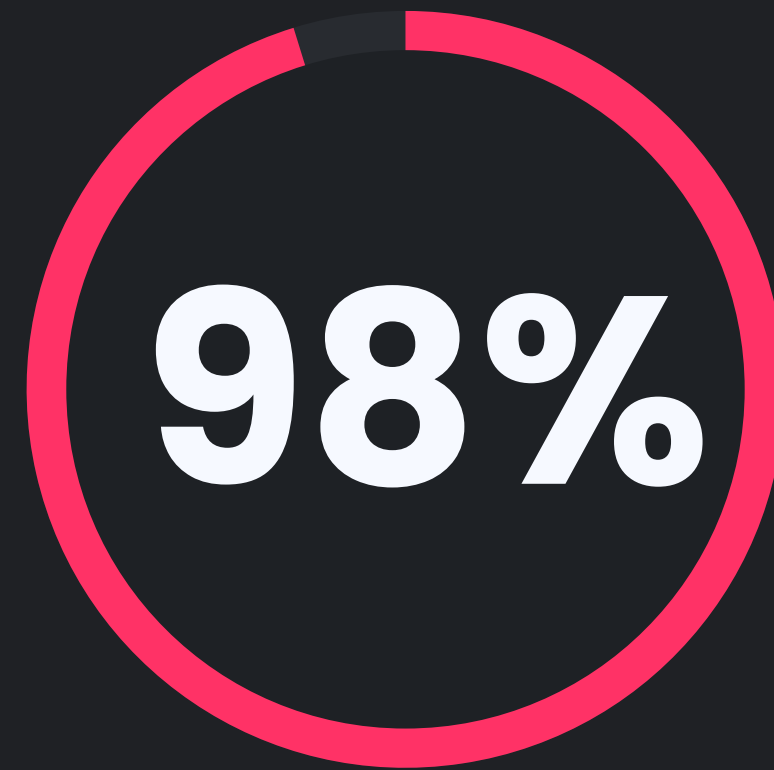


The startups in your cohort
want to build a platform?

or a marketplace for...?

the Uber for...?

an IoT protocol...?



These Startups

fail even more

then others.

The main reasons of failure are specific to the **platform business model.**



The platform value proposition is **too big, vague or cluttered.**



The team measures the **wrong KPIs to verify traction.**

... and consequently **fail to secure funding.**

We lead startups to create successful platforms.



Define a clear platform value proposition

by focusing on main interactions between platform participants.



Gain traction on their platforms

by applying ignition tactics for the chicken-egg paradox or platform liquidity and reach critical mass.



Create the competitive advantage

by innovation enhancers such as web3 based technologies.



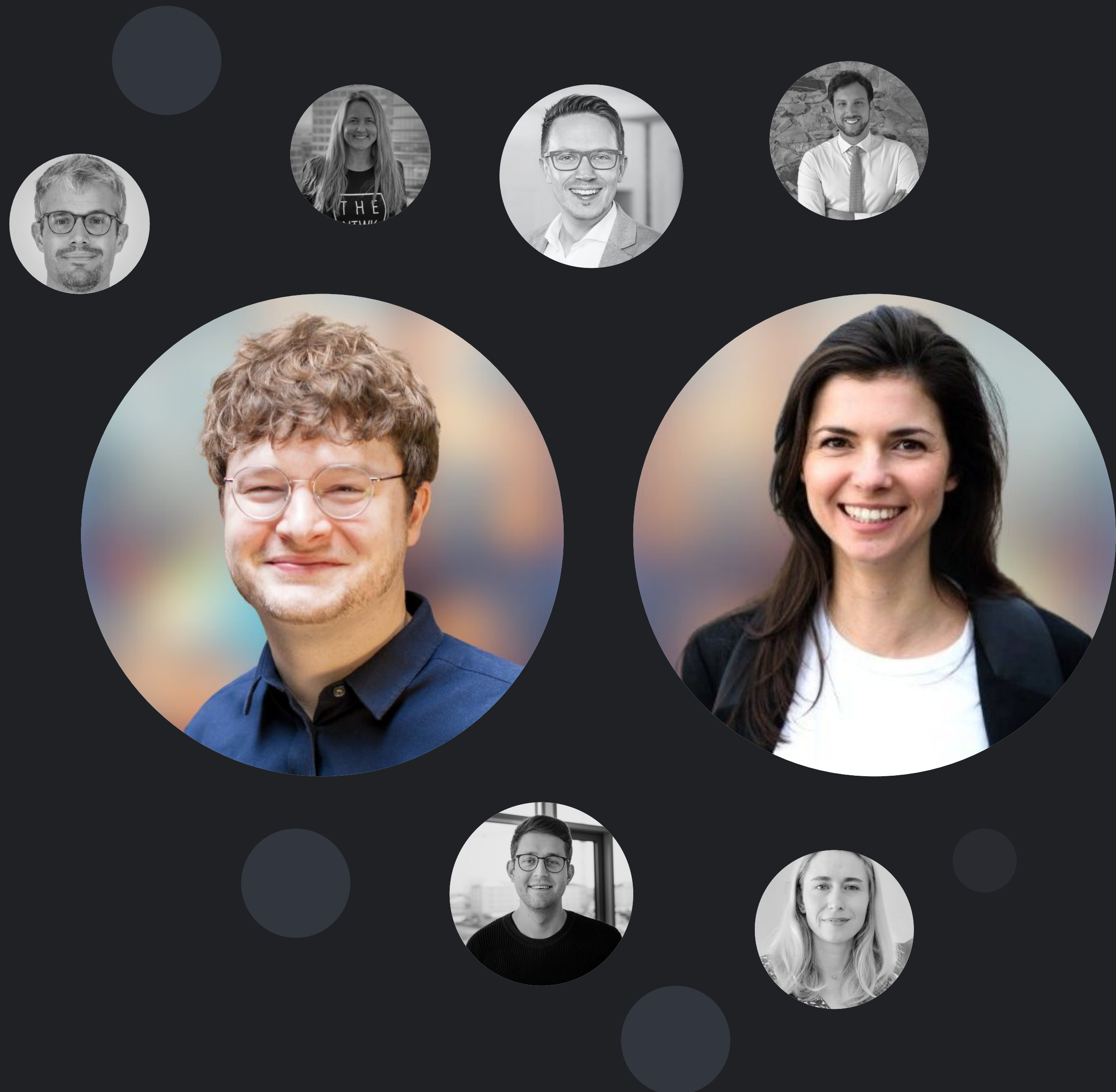
Get investment ready

by delivering a convincing platform business model with the right KPIs.

We Are Network Players

Christian and Nicole are head-coaches with hands-on venture building experience.

We work with a network of creators, scientists and Web3 enthusiasts, as we believe that success is not only a result of a strong network, but of being able to build connections outside usual circles to boost creativity.



Our Values



**Work at
eye level**



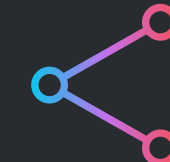
**Focus on
value creation**



**Encourage
positivity**



**Ambition by
motivation**

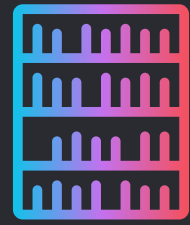


**Embrace
openness**

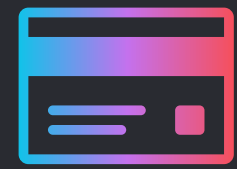
We focus on what we are best in

Our strengths lie in the early phases of a platform venture: ideation, testing, finding product market fit and collaborating with exciting people and organizations.





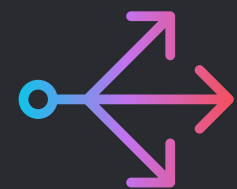
15 years
Venture Building
Expertise



86 M€
Allocated Project
Volume



11
Platform
Ventures Built



26
Experts In
Our Network

Your Platform ventures are in good hands.

You can rely on our venture building experience in the startup and corporate field, including a wide range of industries such as healthcare, construction, finance and industrial suppliers.

Some of our previous clients

We added value for the platform businesses at the largest venture builders and innovation units all around Europe.



Lean Startup & Web3 But Make It Platform

We lead entrepreneurial teams to
create lean, measurable and competitive platforms
to secure their next investment.

**Schedule a
Video Call**

**Reach out via
hello@nuw.ventures**